

# A quick guide for the Tandem Logo



This is the logo, please use it when you communicate about Tandem Europe.  
We have jpg. formats for digital and eps. formats for printing available.

Please stick to the colour. (CMYK 0 18 100 0 / RGB 244 197 34.)

Centre the logo on the page when possible.

Align with other logos by centring horizontally.

## You can use these logo strips and/or this sentence to describe the Partners.

Tandem Europe is an initiative developed by European Cultural Foundation and MitOst e.V., together with Fondazione Cariplo with additional financial support from Robert Bosch Stiftung and Stavros Niarchos Foundation. It is implemented together with 4iS (Aveiro), COMM'ON (Athens) and Ideas Factory (Sofia).

PARTNERS :



SUPPORTED BY :



## In case you need a short description of Tandem Europe, please use this one.

Tandem Europe supports experimental collaborations between cultural change makers from the EU member states. It is tailor-made for cultural managers who work on creative solutions that tackle contemporary challenges in our societies and want to cultivate pioneering ideas and generate socio-economic impact with partners throughout the EU. The programme helps to create and sustain culturally innovative impact across sectors, disciplines and borders and allows cultural professionals from many different disciplines to acquire skills required for innovation processes, engaging long-term partnerships and organisational change.




# The collaboration page

[www.tandemforculture.org](http://www.tandemforculture.org)

Each Tandem collaboration has its own space on the Tandem website.

The website is a platform for you to present yourself, your organisation and your collaboration throughout the Tandem year and afterwards - and makes it easy to share process and outcomes with colleagues and external partners.

You have three main options:

-  **Update the basic information**, such as collaboration details, personal profiles & organisational information, You can even add your email, in case you want to be contacted via the Tandem network.
-  **Upload pictures & videos** of your placements and project implementation, Also you can upload your publications.
-  **Submit a ,story'** to share & publish impressions of your Tandem experience, a call for your Tandem project or anything similar. There are different formats available: e.g. photostory, essay, interviews etc. This will not be published immediately, but will go through a review process with the editing team of the website.

**You can access all of this via this link:**

<http://www.tandemforculture.org/?pr=f8de513577b300539d05bf5b899036ed4a2d24df>

**This is the same link for the whole Tandem Europe 2017-18 group, so please treat and share it with care.**

As part of the narrative report at the end of your Tandem year, Tandem will ask you to update your page, upload all related outputs and submit a final reflection as a story. For more information on this you can check Annex 8: the narrative report.

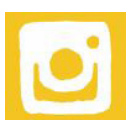
Have fun using the Tandem website!

In case you have any questions, please get in touch with the Tandem team.

**You can find Tandem also here:**



[www.facebook.com/TandemforCulture](https://www.facebook.com/TandemforCulture)



[www.instagram.com/tandemforculture](https://www.instagram.com/tandemforculture)